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### **Business, Economy and Enterprise Scrutiny Board (3)**

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#### **Time and Date**

10.00 am on Thursday, 15th February, 2018

#### **Place**

Committee Room 3 - Council House

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#### **Public Business**

1. **Apologies and Substitutions**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 6)
  - (a) To agree the Minutes of the meeting held on 17<sup>th</sup> January, 2018
  - (b) Matters arising
4. **Coventry's Economic Growth and Prosperity Strategy 2018-2022** (Pages 7 - 22)
  - 1) Report of the Deputy Chief Executive (Place)
  - 2) Briefing Note of the Deputy Chief Executive (Place)
5. **Greenspace Strategy Progress Update** (Pages 23 - 30)  
Briefing Note of the Deputy Chief Executive (Place)
6. **Outstanding Issues**  
There are no outstanding issues
7. **Work Programme 2017/2018** (Pages 31 - 36)  
Report of the Scrutiny Co-ordinator
8. **Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved**

#### **Private Business**

Nil

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Martin Yardley, Deputy Chief Executive (Place), Council House Coventry

Wednesday, 7 February 2018

Note: The person to contact about the agenda and documents for this meeting is Michelle Rose Tel: 024 7683 3111 Email: [michelle.rose@coventry.gov.uk](mailto:michelle.rose@coventry.gov.uk)

Membership: Councillors R Ali (By Invitation), R Auluck, K Caan (By Invitation), J Clifford (By Invitation), G Crookes, M Hammon, L Harvard, J Innes (By Invitation), R Lancaster, J McNicholas (Chair), J O'Boyle (By Invitation), B Singh, H Sweet, K Taylor and D Welsh (By Invitation)

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting OR if you would like this information in another format or language please contact us.

Michelle Rose Tel: 024 7683 3111 Email: [michelle.rose@coventry.gov.uk](mailto:michelle.rose@coventry.gov.uk)

**Coventry City Council**  
**Minutes of the Meeting of Business, Economy and Enterprise Scrutiny Board (3)**  
**held at 10.00 am on Wednesday, 17 January 2018**

Present:

Members: Councillor J McNicholas (Chair)

Councillor R Auluck  
Councillor G Crookes  
Councillor L Harvard  
Councillor R Lancaster  
Councillor B Singh  
Councillor D Skinner (substitute for Councillor Hammon)  
Councillor H Sweet  
Councillor K Taylor

Other Members: Councillor Clifford  
Councillor Lakha

Employees (by Directorate):

Place S Budhdeo, G Holmes, C Knight, D Nuttall, M Rose, A Williams, M Yardley,

Apologies: Councillor Hammon  
Councillor Innes

Invited: Andrew Dixon – Consultant for Destination Management Strategy

## **Public Business**

### **28. Declarations of Interest**

There were no Disclosable Pecuniary Interests.

### **29. Minutes**

The minutes of the meeting held on 15<sup>th</sup> November, 2017 were approved.

Further to minute 23/17 'St Mary's Guildhall – Strategic Development' Councillors discussed the update tabled at the meeting

#### **RESOLVED that:**

- 1. A note be circulated to update the Board on whitewashing the undercroft at St Marys Guildhall**
- 2. A further update be added to the work programme for March/April, 2018**

### 30. **Destination Management Strategy**

The Scrutiny Board considered a briefing note and presentation of the Deputy Chief Executive (Place) which detailed current activity in relation to destination and tourism research and the forthcoming development of a Destination Management Plan for Coventry. Andrew Dixon, consultant for destination management strategy, was invited to the meeting.

The briefing note recognised that Tourism is important to the economy of Coventry. The latest figures available from the Cambridge Model for 2015 showed that tourism injected £385 million to the local economy with total visitors of just under 8 million a year and 3.3 million overnight stays. The sector employed some 6,921 Full Time Equivalent posts (FTEs) or around 5.9% of the city's workforce.

On 7 December 2017, Coventry was awarded the title of UK City of Culture 2021. The city will also host Netball as part of Birmingham's Commonwealth Games 2022 programme. These events will raise the profile of the city and attract visitors to Coventry from across the UK and internationally.

In the past 18 months, the city had been working in partnership with the City of Culture Trust and research expertise at the University of Warwick, and had completed a new 12-month visitor profile study and external perceptions research and mapped its box office attendance to show catchment for cultural events. In 2017, the city further secured over £2 million in funding through the Great Place Scheme and Cultural Destinations funding, which would support a programme of activity to promote the city and re-present the city's cultural and heritage offering. Through the Great Place and Cultural Destinations programme, Coventry had now commenced the process of developing a five-year Destination Management Plan for business and leisure tourism. This would include work to analyse visitor survey, audience, resident and hotel occupancy data; consult with local stakeholders; review patterns of visitor activity and impact through the year; provide comparator data on similar scale destinations; and provide advice on the development of the local tourism and destination sector.

The resultant Destination Management Plan would outline priority actions and support that the destination and tourism sector require, with a particular emphasis on growth within the sector. It would also hopefully inform plans for growth in hotel capacity.

At a regional level, the West Midlands Growth Company had been created with a regional tourism remit from the West Midlands Mayor. It was well placed to attract national investment from Visit Britain and had already secured resources for international tourism promotion.

The Scrutiny Board were delighted that Coventry had been awarded the title of UK City of Culture 2021 and they discussed the following with the Cabinet Member for Jobs and Regeneration, officers and Andrew Dixon:

- Attracting quality hotels to Coventry
- Improving the cleanliness of the city through education as well as services
- Promoting the ring road as a) a tourist attraction and b) underneath as a potential location for a skateboard park

- Advertising events on a specific Coventry 'What's On' website
- Marketing with the Universities
- Supply of hotel and non-hotel accommodation
- Distribution of promotional leaflets
- The next steps for the Plan and the Stakeholder event

**RESOLVED that:**

1. **A report back be considered by the Board in March/April, 2018**
2. **A holistic approach to the cleanliness of the city, in relation to the City of Culture, be discussed at Scrutiny Co-ordination Committee**
3. **The Board be invited to the stakeholder event**
4. **The slides of the presentation be circulated**

31. **Coventry Innovation**

The Scrutiny Board considered a briefing note and presentation of the Deputy Chief Executive (Place) which detailed the various innovative projects that were happening in Coventry including:

- a. The national battery development facility
- b. Developments in autonomous vehicles
- c. Progress on light rail and track
- d. Office for Low Emission Vehicles (OLEV) Ultra Low Emission Taxi Scheme

Council agreed to accept the Faraday Challenge funding and act as the accountable body for the National Battery Manufacturing Development Facility at their meeting on 5th December 2017 (their minute 76/17 and 83/17 refers). It aimed to fund battery research and development work to ensure that the demand for batteries leads to the creation of jobs in the UK rather than overseas in battery manufacturing and to bridge the gap between battery research in universities and large-scale battery production by car manufacturers. The University of Warwick, Coventry & Warwickshire Local Enterprise Partnership (CWLEP) and Coventry City Council had come together to develop a bid which was through to the final stage of the process and an announcement on the successful bid was expected imminently from Government. An update on progress was appended to the briefing note.

Also appended to the briefing note was an update on Connected Autonomous Vehicle (CAV) testbed developments and other key CAV projects including, UK Autodrive, UKCite and Intellegent Vehicle Message System (iVMS).

Objectives of the project on Very Light Rail and Track were detailed and further information was appended to the briefing note:

- To create an affordable, 21st century, rail based public transport system for Coventry to enable the city to grow;
- To create a marketable product that could be produced locally to maximise the economic and employment benefits to Coventry and the region;
- To further enhance Coventry's growing national reputation as a centre for engineering technology and innovation.

Further to minute 9/17 the Board established a group to look in more detail at electric vehicles and part of this was the OLEV project. More details were appended to the briefing note including the aim of the project and benefits for Coventry.

The Scrutiny Board discussed the following with the Cabinet Member for Jobs and Regeneration and officers:

- Proposed battery site and working with neighbouring authorities
- The light rail route and consideration of stop locations
- Encouraging electric taxis in the City

**RESOLVED that:**

- 1. Regular updates on Innovation be received by the Business, Economy and Enterprise Scrutiny Board in the next municipal year**
- 2. A visit be arranged to the manufacturers of 'the pod'**

**32. Work Programme 2017/2018**

The Board discussed the work programme.

**RESOLVED that:**

- 1. St Mary's Guildhall be added to the work programme in March/April, 2018**
- 2. A report back on Destination Management be added in March/April, 2018**
- 3. An additional meeting be arranged in April, 2018**

**33. Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved**

There were no other items of business.

(Meeting closed at 11.55 am)



## Public report Cabinet Report

Business, Economy and Enterprise Scrutiny Board (3)  
Cabinet  
Council

15<sup>th</sup> February 2018  
6<sup>th</sup> March 2018  
13<sup>th</sup> March 2018

### **Name of Cabinet Member:**

Cabinet Member for Jobs and Regeneration – Councillor O’Boyle

### **Director Approving Submission of the report:**

Deputy Chief Executive (Place)

### **Ward(s) affected:**

All

### **Title:**

*Coventry’s Economic Growth and Prosperity Strategy 2018-2022*

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### **Is this a key decision?**

Yes, as it has the potential to affect all wards within the city and expenditure is in excess of £1m.

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### **Executive Summary:**

Since 2011 Coventry has had a *Jobs Strategy* which sets out the Council’s plan and approach to growing the number of jobs and economic opportunities in the city. In order to deliver a modern and fit-for-purpose service for the people of Coventry it is proposed to adopt a more holistic approach and support a new *Economic Growth and Prosperity Strategy (EGPS)* to replace the previous jobs strategies.

This five-year Strategy sets out Coventry’s vision to deliver sustainable and inclusive economic growth which enables all of our residents and businesses to prosper. The aspirations of the Strategy are to:

- further reduce the gap between Coventry’s productivity and the UK average
- empower local people to connect with jobs and develop their skills
- reduce the employment gap between disadvantaged groups and the overall population average
- support the growth of an innovative economy with a focus on key sectors
- ensure social value is incorporated into economic growth
- influence local, regional and national policy to maximise opportunity and investment for Coventry

**For every £1 invested by the Council, it is anticipated to create £40 of additional investment in local economic growth.**

Set against three strategic themes Business, People and Place, the EGPS will deliver directly against the following priorities of the Council's Plan:

- **Promoting the growth of a sustainable economy** by supporting businesses and helping people into jobs whilst raising the profile of Coventry and physically transforming our city
- **Improving quality of life for Coventry residents** by contributing to skills development, social mobility and creating an attractive, cleaner and greener city
- **Delivering our priorities with fewer resources** by attracting new funding and opportunities to make the most of our assets.

It will also deliver against the Coventry & Warwickshire Local Enterprise Partnership (CWLEP) Strategic Economic Plan, the West Midlands Combined Authority (WMCA) Strategic Economic Plan and the emerging local industrial strategy.

Coventry ranks as the 8th best city to live, work and do business in the UK (Good Growth For Cities Index 2017), and has a flourishing national and international reputation. This is evidenced by the fact that in 2016, Coventry received the 7<sup>th</sup> highest number of Foreign Direct Investment projects of all UK cities outside of London (EY's Attractiveness Survey UK, May 2017), and the city's successful bid for 2021 UK City of Culture will further increase its attractiveness to domestic and international investment. Moreover, the UK Government has selected Coventry as the location for the National Battery Manufacturing Facility and will provide £80m of funding into the Facility, which will further enhance the area's competitive advantage in automotive manufacturing and lead to the creation of up to 10,000 new high quality jobs.

Although job creation and local employment levels have seen strong growth, business stock is growing and resident qualification levels are improving, there are on-going challenges that need to be addressed. Notably Coventry's productivity levels (which remain lower than the UK average) and lower wage levels for residents. In addition, nationally there is a reduction in growth forecasts and uncertainty around the impact of the UK leaving the European Union. This Strategy sets out a framework for action to promote economic and social prosperity within this current economic context.

#### **Recommendations:**

##### **The Business, Economy and Enterprise Scrutiny Board (3) is recommended to:**

1. Support the recommendations to Cabinet and Council
2. Identify any additional recommendations to the Cabinet
3. Receive regular progress reports throughout the lifetime of the Strategy

##### **Cabinet is asked to recommend that Council:**

1. Consider any comments/recommendations from the Business, Economy and Enterprise Scrutiny Board (3)
2. Approve Coventry's Economic Growth and Prosperity Strategy 2018-2022
3. Receive an annual monitoring report on the progress towards the Strategy's aspirations and targets as part of the Council's Plan performance monitoring

##### **Council is asked to:**

1. Approve Coventry's Economic Growth and Prosperity Strategy 2018-2022
2. Receive an annual monitoring report on the progress towards the Strategy's aspirations and targets as part of the Council's Plan performance monitoring

##### **List of Appendices included:**

Appendix 1 - Coventry's Economic Growth and Prosperity Strategy 2018-2022

**Background papers:** None



**Other useful documents**

West Midlands Combined Authority [Strategic Economic Plan](#)

Coventry & Warwickshire Local Enterprise Partnership [Strategic Economic Plan](#)

**Has it been or will it be considered by Scrutiny?** Yes, 15<sup>th</sup> February 2018

**Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?** No

**Will this report go to Council?** Yes

## **1. Context (or background)**

- 1.1 Coventry's Economic Growth & Prosperity Strategy (See Appendix 1) will build on the achievements of previous Jobs & Growth Strategies by bringing more services areas together in partnership with a greater and stronger focus on key economic and social priorities.
- 1.2 There are signs that the number of jobs in the city are growing, resident employment levels have seen strong growth and the gap between the unemployment rates locally and nationally has closed over the last two years.
- 1.3 However, whilst local labour market measures are positive, Coventry faces some challenges around lower than average productivity, a relatively low business stock (although beginning to improve), lower than average resident wages and lower qualification levels (despite recent improvements).
- 1.4 Nationally the UK economy is predicted to grow in 2018 at a moderate and slowing rate. In addition, the UK is due to leave the European Union in 2019 and this places uncertainty on any economic forecasts.
- 1.5 As a result, while the prospects for Coventry appear to be good, they are partly dependant on the outcome of negotiations to leave the EU and the national economic context.
- 1.6 Therefore, this Strategy has a five-year lifespan to allow stretching aspirations to be achieved and to fully assess and respond to uncertainty in the current economic climate. The aspirations are to:
  - reduce the gap between Coventry's productivity and the UK average
  - empower local people to connect with jobs and develop their skills
  - reduce the employment gap for disadvantaged groups
  - support the growth of an innovative economy with a focus on key sectors
  - ensure social value is incorporated into economic growth
  - influence local, regional and national policy to maximise opportunity and investment
- 1.7 These aspirations have been set against three work themes – People, Business and Place.
- 1.8 Success will be measured through a range of indicators that are based on:
  - ✓ economic and social priorities
  - ✓ past experience of delivery within these areas
  - ✓ understanding of the current and future local economy as we know it
  - ✓ where the funding flows from and priorities that surround those funding streams
- 1.9 The key indicators within the EGPS provide a holistic understanding of the impact of our local activity against the vision of the strategy.
- 1.10 The EGPS will be delivered primarily through the Economic Development and Employment Teams in the Place Directorate.
- 1.11 Critical to the success of achieving the vision and aspirations of the strategy are our local, sub-regional and regional partners. We are already a strong part of the Coventry & Warwickshire Local Enterprise Partnership (CWLEP) and the Coventry EGPS will deliver against the Strategic Economic Plan. At Combined Authority level, we will influence and work

with partners to shape devolved policy that will make a real difference to the economic opportunities the people and businesses of Coventry have access to. With our strong track record of securing external funding we will engage with colleagues in the WMCA to bring those resources into Coventry.

- 1.12 Beyond our local and regional engagement, we will influence central Government through strong engagement with DWP, CLG, BEIS and other Government departments to ensure Coventry is at the forefront of new policy initiatives, pilot schemes and large scale funding opportunities.

## **2. Options considered and recommended proposal**

- 2.1 The Council can choose not to have an Economic Growth and Prosperity Strategy and rely on the strategic plans of the Combined Authority and Local Enterprise Partnership. The risk in this approach is the focus and flexibility of real local interventions to tackle the economic issues that larger programmes will fail to deliver on. Not having a Coventry strategy would remove the opportunity for focused interactions with partners and stakeholders, and could hinder Inward Investment.
- 2.2 Option 2 is the development of a strategy that gives Coventry a focus and a voice in economic growth. It gives the city a focus in economic development that places Coventry businesses and people at the heart of our economic development, attracting investment, new jobs, upskilling our people and improving social mobility. It will seek to align resources in this area to deliver the best possible outcomes for Coventry.
- 2.3 It is recommended that the Council endorse Option 2 and endorse the Economic Growth & Prosperity Strategy 2018-2022.

## **3. Results of consultation undertaken**

- 3.1 Partners, stakeholders and customers have influenced the development of this Strategy through a range of activities including discussion at formal strategic partnership groups.
- 3.2 It is worth noting that the Business, Economy and Enterprise Scrutiny Board will consider Coventry's Economic Growth and Prosperity Strategy 2018 -2022 on the 15th February 2018.

## **4. Timetable for implementing this decision**

- 4.1 Coventry's Economic Growth and Prosperity Strategy 2018 -2022 is a five year strategy. Progress will be reported annually to the relevant Cabinet Member (Jobs and Regeneration) and to Cabinet.

## **5. Comments from Director of Finance and Corporate Services**

### **5.1 Financial implications**

- 5.1.1 A proactive and innovative approach will be adopted to finance the EGPS, building on existing core Council funding to secure external resources from a variety of sources. Coventry has a track record of securing more grant funding than its neighbours, the EGPS plans to keep this record intact.
- 5.1.2 Table 5.1 shows the investment by the City Council and expected external funds that will be generated to deliver the EGPS.

**Table 5.1 – Economic Growth and Prosperity Strategy Funding**

	<b>18/19</b> <b>£000'</b>	<b>19/20*</b> <b>£000'</b>	<b>20/21*</b> <b>£000'</b>	<b>21/22*</b> <b>£000'</b>	<b>Total</b> <b>£000'</b>
<b>Council Funding</b>	1,445	1,468	1,491	1,515	<b>5,919</b>
<b>External Funding</b>	113,097	76,149	16,060	31,521	<b>236,826</b>
<b>Total</b>	114,542	77,617	17,551	33,036	242,746

*\*Funding in these years has elements of unconfirmed grant but is based on experience, current bids and anticipated future funding sources*

5.1.3 It is important to note that securing this external investment is dependent on the provision of match core funding – Over the period of the strategy **for every £1 of Council investment in the Strategy we will deliver £40 additional funding.**

5.1.4 It should also be recognised that part of this estimated funding is for Coventry and Warwickshire, reflecting our role and partnership working within the region, and where some of the employment growth is for Coventry Citizens.

## **5.2 Legal implications**

5.2.1 There are no direct legal implications arising out of this report at this stage save for noting the Council's duty under the Equality Act 2010.

5.2.2 Whilst there is no statutory duty to produce an Economic Growth and Prosperity Strategy, doing so provides an important framework for helping to deliver the Council's statutory obligations and will help drive forward the Council plan.

5.2.3 The Equality Act 2010 requires public authorities to have regard to the need to eliminate discrimination and advance equality of opportunity. The Council must further take into account its wider Public Sector Equality Duty (PSED) under s. 149 of the Equality Act 2010 when making its decisions. The public sector equality duty (s.49, Equality Act 2010) requires the Council when exercising its functions, to have 'due regard' to the need to eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Act, advance equality of opportunity between those who share a 'protected characteristic' and those who do not share the protected characteristic and foster good relations between persons who share a relevant protected characteristic and persons who do not share it (this involves having due regard, in particular, to the need to (a) tackle prejudice and (b) promote understanding).

5.2.4 The Council will consider the impact of changes that might arise as a result of implementing work coming out of this strategy on those protected equality characteristics. Individual proposals will be subject to a full equality analysis wherever relevant prior to any decision taken to proceed, including the identification of mitigating action where possible.

## **6. Other implications**

### **6.1 How will this contribute to the Council Plan ([www.coventry.gov.uk/councilplan/](http://www.coventry.gov.uk/councilplan/))?**

The Economic Growth & Prosperity Strategy will deliver against all three of the key objectives within the Council plan:

6.1.1 **Globally Connected** - the EGPS will drive the Council's support to businesses to grow and develop, it will support the delivery and development in creating the infrastructure needed for growth. It will help local people access local jobs through bespoke support and training, reducing the impact of poverty across the city.

6.1.2 **Locally Committed** – the EGPS will contribute to improving the quality of life for Coventry people by creating new opportunities and growing the diversity of jobs available for local people. The EGPS will deliver core activity to employers and those in work, improving skill levels and education outcomes, which research confirms will contribute to reducing health inequalities for those from our more vulnerable groups.

6.1.3 **Delivering our Priorities** – the EGPS will in the main be delivered with over 50% of resources coming from external public funding. The strategy will utilise both capital and revenue funding sources to deliver the best economic growth possible for Coventry.

## 6.2 How is risk being managed?

6.2.1 The key risks associated with EGPS for Coventry are:

- Economic uncertainty - Coventry City Council acts proactively and flexibly to identify ways to deliver the strategy within a difficult economic context.
- The increasingly limited funding opportunities and the changing funding environment - Coventry City Council is proactively responding to these changes through identifying more innovative ways of funding priorities, and developing more partnership approaches to delivery.
- Stakeholders could be reluctant to commit to work jointly on the delivery of the strategy - Stakeholders continue to respond very positively to the strategy, and the City Council continues to experience excellent partnership working arrangements.

## 6.3 What is the impact on the organisation?

6.3.1 The EGPS will have wide reaching positive impacts on the residents of Coventry – improving health and wellbeing, targeting vulnerable groups and boosting local businesses and job creation. This will reduce reliance on other Council services and have public health benefits.

## 6.4 Equalities / EIA

6.4.1 One of the key aspirations of the EGPS is to have a positive impact on people who are identified as more vulnerable in terms of economic wellbeing and gaining sustainable employment. Initiatives, projects and programmes will be tailored to meet those vulnerable groups. Data is regularly collected and analysed to ensure continuous improvement and effective identification of the most vulnerable groups and areas of the city.

## 6.5 Implications for (or impact on) the environment

6.5.1 The EGPS will support investment in businesses working within the low carbon and new energy sectors. The strategy will deliver programmes and initiatives designed to work with businesses developing new and emerging technologies that create new markets and support new job creations. The EGPS will also support the development of designated employment land within the local plan as part of increasing business investment and growth.

## 6.6 Implications for partner organisations?

6.6.1 The Strategy will be delivered in partnership with stakeholders across the city, sub-region and West Midlands region. This is an emerging strategy for the city, it is a strategy that the Council cannot deliver on its own. Engagement with partners to align programmes, investments and collaboration on key initiatives will be required if we are to see its successful implementation.

**Joint Report author(s):****Name and job title:**

Kim Mawby – Employment and Wellbeing Manager

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**Directorate:**

Place

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David Cockroft	Director City Centre And Development Services	Place	15/12/17	19/12/17
Oluremi Aremu	Major Projects Lead Lawyer	Place	8/12/17	15/12/17
Mark Williams	Lead Accountant Business Partner	Place	8/12/17	12/12/17
Rhian Palmer	Head of Infrastructure Delivery	Place	8/12/17	13/12/17
Tom Evans	Senior Analyst	People	8/12/17	27/11/17
Lara Knight	Governance Services Officer	Place	8/12/17	14/12/17
Julie Fairbrother	Communications Manager	Place	8/12/17	13/12/17
<b>Names of approvers for submission: (officers and members)</b>				
Phil Helm	Finance Manager	Place	8/12/17	12/12/17
Julie Newman	Legal Services Manager	Place	8/12/17	15/12/17
Martin Yardley	Deputy Chief Executive	Place	15/12/17	2/1/18
Cllr Jim O'Boyle	Cabinet Member Regeneration & Jobs	n/a	4/1/18	8/1/18
Cllr George Duggins	Leader	n/a	8/1/18	8/1/18

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# COVENTRY'S ECONOMIC GROWTH AND PROSPERITY STRATEGY 2018-2022

**Our vision: Coventry will be a city that delivers sustainable and inclusive economic growth enabling all of our residents and businesses to prosper.**

**Our aspirations:**

- ***reduce the gap between Coventry's productivity and the UK average***
- ***empower local people to connect with jobs and develop their skills***
- ***reduce the employment gap between disadvantaged groups and the overall population average***
- ***support the growth of an innovative economy with a focus on key sectors***
- ***ensure social value is incorporated into economic growth***
- ***influence local, regional and national policy to maximise opportunity and investment for Coventry***

**To achieve this vision, we will work under three themes:**

**People, Business and Place**

## PEOPLE

- Connect local people to job and training opportunities
- Improve the future of our young people
- Empower and work with local people to develop their skills and maximise their opportunities
- Enable our most vulnerable residents to benefit from economic growth by removing barriers and creating pathways to work

## BUSINESS

- Enable and support businesses to start, succeed, grow, and innovate
- Promote Coventry to a national and global audience to attract UK and foreign investment
- Upskill the local workforce to meet the demands of industry and increase productivity
- Create quality jobs and quality workplaces in which local people can flourish

## PLACE

- Secure funding for major developments and infrastructure projects that positively impact local people and businesses
- Deliver a plentiful supply of quality space for housing, business and skills development
- Lead the way in creating exemplar developments and facilities
- Provide a first class investment offer and support to attract new investment and development

**We will measure success through the following indicators:**

- ✓ **5,000** jobs will be created
- ✓ **15,000** registrations at the Job Shop
- ✓ **150,000** workshops/action plans/interventions to registered clients
- ✓ **5,000** local people will get a job
- ✓ **1,000** young people who are NEET (not in employment, education or training) will go into work, training or education

- ✓ **2,000** businesses will be advised and supported
- ✓ **25** new businesses investing in Coventry
- ✓ **£25m** of public financial support invested in local businesses
- ✓ **£500m** of business investment secured
- ✓ **1,700** employed people upskilled

- ✓ **130,000 m<sup>2</sup>** of new commercial and skills space
- ✓ **£131m** of infrastructure investment delivered through Growth Deal
- ✓ **£20m** of investment for the deployment of digital infrastructure technologies
- ✓ **£350m** of new economic development investment secured and delivered

## PEOPLE

At the heart of this Strategy are the people of Coventry. We will work with local residents and businesses to create the social prosperity that allows everyone to live well and contribute in a meaningful way. We will continue to work to tackle poverty and reduce economic disadvantage, particularly by transforming prospects for low income families and creating better futures for our young people.

We will work collaboratively with local businesses to create good quality jobs and the necessary pathways for local people to access these opportunities. Through the Job Shop's Employer Hub, we will work with existing Coventry businesses and potential inward investors to tackle recruitment and skills challenges and provide tailored support to enable local people to access quality job opportunities.

We will ensure that local people can develop the skills required to meet current and future business needs by tackling deficiencies in basic skills, and ensuring that education providers are effective and able to retain highly skilled people, including graduates.

Having reduced Coventry's youth unemployment rate to below the UK and West Midlands averages, we will continue to build on this success by strengthening existing partnerships and delivering innovative programmes to address barriers.

We will help the most vulnerable by removing or managing barriers to work and connecting our poorest communities to economic growth. We will focus on activity which helps raise the employment rate of the most disadvantaged residents (e.g. NEETS, people with disabilities or mental ill health).

We will also encourage the maximum social benefit from the Council's commissioning and procurement activity.

### Leading the way in boosting employment

**Coventry's Job Shop** is at the forefront of the Council's innovative approach to reducing unemployment. A nationally recognised exemplar, it provides support to employers to address recruitment challenges and to local residents looking for work. The Job Shop has 36,355 registered users and will play an important role in tailoring activity and securing funds to overcome the challenges faced by some of our most vulnerable residents.

Another example is the **Binley & Willenhall Employment & Skills Pilot**, funded through the West Midlands Devolution Deal. This is a new model of employment delivery for residents in this high-deprivation ward which joins up funding and activity to focus on those who are out of work and also those in low income jobs. The devolved Adult Education budget will be aligned to this pilot and there will be strong links with apprenticeships, ensuring local people have the skills they need. Nationally this aspect of activity has been identified as a key innovation and the results of this Pilot will be used to inform future Government policy.

## BUSINESS

To maximise benefits for local people, we need to provide first class support that will enable Coventry businesses to start, grow and prosper. This will be achieved by building on and enhancing our existing support programmes that are already enabling individuals and businesses to address barriers to growth, raise productivity and compete on an international scale. Through providing expert advice and grant investment, we will continue to help businesses to expand and innovate, creating new jobs and products and boosting the local economy. New businesses are particularly important and we will continue to target start-ups and entrepreneurs. As part of this, we will contribute to quality workplaces with a healthy, skilled and motivated workforce.



Innovation is a key driver of growth and we will continue to support the development of an inventive and pioneering economy, focussing on the key sectors in which Coventry has a competitive advantage. This includes the Advanced Manufacturing and Engineering and Digital and Creative sectors, where we will build on the strengths of our local knowledge base in supporting local businesses, including both universities and the Manufacturing Technology Centre.

Activity will also involve prioritising the continued development of our culture and tourism sector, particularly strengthening Coventry's cultural offer to help stimulate further business investment. Coventry will be UK City of Culture 2021 and this demonstrates the breadth and depth of culture in our city – we will work to maximise the opportunities this will bring for everyone. In addition to raising the profile of the city and supporting cultural and educational development, this success will attract further investment in business and capital and infrastructure programmes – Hull (City of Culture 2017) secured an additional £200 million.

### **Enabling business to thrive**

Coventry is already considered an attractive place to live, work and do business. To bring new business to the city and support existing companies we provide a variety of business support services focusing on growth, innovation and sustainability and offering grants and expert advice. We want to build on recent successes with an expanded inward investment service. Leads and enquiries will continue to benefit from a professional and bespoke service and ongoing dialogue with new and existing investors.

## **PLACE**

To enable local people and businesses to succeed, we must provide a dynamic and modern city with first class facilities and space for development. Improving infrastructure is a key challenge and opportunity in supporting the future growth of Coventry. We will continue to secure investment from both the public and private sectors to enhance Coventry's infrastructure – improving connectivity and accessibility for residents and businesses. This includes investment in digital infrastructure improving connectivity through the deployment of full fibre and 5G technologies to further strengthen our economy. We will also continue to work in innovative partnerships to create state-of-the-art innovation and skills facilities.

When identifying and managing funding we will adopt an inclusive and sustainable approach. Developing the city provides an opportunity to maximise economic social value and ensure local people benefit by including clauses in contracts and planning conditions.

### **Shaping the future of automotive**

Coventry is the home of the British motor industry and is ideally placed to exploit the advantages and opportunities of creating a cleaner, greener automotive future. A partnership of Warwick Manufacturing Group, Coventry and Warwickshire Local Enterprise Partnership and Coventry City Council is working to secure £120m of public funding to create the **National Battery Manufacturing Development Facility**. This state-of-the-art facility will provide equipment and skills support to assist UK companies in developing the next generation of battery technology, creating up to 10,000 new jobs and transforming the local R&D and automotive industry.

We already have exemplar flagship initiatives that have significant potential to benefit our businesses and residents and we will continue to strengthen and support these. This includes securing resource to deliver the Friargate and City Centre South schemes and continue the success of the Job Shop. We will build on our successes to identify and secure future funding to develop new sites and projects which promote economic development and growth.

## Transforming Coventry

We will continue to secure resources to enhance the competitiveness of the city centre and bring development to the wider city. Connectivity is central to making this a reality and we will work to ensure infrastructure is not a barrier to growth.

- ❖ **Friargate** is a nationally significant 37 acre mixed use office, retail and leisure development which will bring growth and development to the City Centre. Throughout the delivery of the first building, Friargate 1, the Council has worked closely with managing contractor, Bowmer & Kirkland to develop and implement a Skills and Employment Plan providing benefits for local people and local businesses and this can be replicated in future developments.
- ❖ Coventry Rail Station, is one of the fastest growing stations outside of London and is at capacity, serving as a barrier to growth. The Council is working with the rail industry to deliver **Coventry Station Masterplan**, a £82m transformational programme which will result in greatly improved facilities. This scheme will enhance connectivity to HS2 and help support additional direct cross city services to increase economic growth and improve access to employment.
- ❖ To regenerate the centre of Coventry a major 52,000 m2 retail and leisure development is underway: **City Centre South** will provide the city centre local people deserve. This will increase footfall in the City Centre and significantly improve Coventry's competitiveness as a retail centre.
- ❖ The Council is working with Jaguar Land Rover to create a 60 acre 'engineering technology hub' at **Whitley South**, bringing new job and business opportunities. This has involved major infrastructure works to remove constraints to growth and improve the area.

## GETTING THE BEST DEAL FOR COVENTRY

To deliver sustainable and inclusive economic growth we will work in partnership to maximise efficiency and impact. We will position ourselves so that Coventry is a prominent player in the region and primed to exploit every opportunity. We will work closely with Coventry and Warwickshire Local Enterprise Partnership, operating effectively with the West Midlands Combined Authority and building our own relationships with Government, universities and industry to secure funding. With large scale developments such as HS2, there are numerous opportunities for Coventry to build on previous successes and deliver benefits.

## THE CURRENT ECONOMIC CONTEXT

This Strategy must be understood in the broader context of economic growth and development. Coventry ranks as the 8th best city to live, work and do business in the UK and has a flourishing national and international reputation. There are signs that the number of jobs in the city is growing and Coventry demonstrated strong growth in resident employment levels in the last year. The gap between the local unemployment rate and the national rate has closed over the last two years, and business stock is growing well, qualification levels are going up and labour market measures are positive.

However, whilst there are many reasons to be positive about the future, there are ongoing challenges, particularly the uncertainty around the impact of the UK leaving the European Union. Despite the growth of national and local economies, and the forecast for this to continue, this is at a slowing rate.

Productivity growth in Coventry has been low and overall productivity has remained notably lower than the UK average. There are also ongoing challenges – a relatively low business stock, lower levels of qualifications when compared to the England average and lower than average wage levels amongst residents in work.

This Economic Growth and Prosperity Strategy will contribute to addressing these challenges to ensure Coventry's economic growth and development is sustainable and to the benefit of all local people.

## Appendix 1: Coventry's Economy - Headline Indicators

The Strategy will contribute towards the following broader indicators which measure economic growth in Coventry.

	Value	Rate	Difference to England average	Medium term change (last 3 years)	Change in last year	Period
<b>Headlines</b>						
Gross Value Added (£ per head)	£7.655bn	£22,165	▼	↑	↓	2015
Labour productivity — relative to UK (index, % of UK average)		86%	▼	↓	↓	2015
Gross Disposable Household Income (£ per head)	£5.017bn	£14,527	▼	↑	↑	2015
<b>Employment</b>						
Employment rate — residents	165,800	70%	▼	↑	↑	Jul. 2016 - Jun. 2017
Employment at Coventry workplaces (Job density)	198,000	0.76	▼	↑	↑	Jul. 2016 - Jun. 2017
Average weekly pay (full time) — residents	£536	-	▼	↑	↔	2017
Average weekly pay (full time) — workplace	£562	-	↔	↑	↔	2017
<b>Businesses</b>						
Number of active businesses	10,065	354.6	▼	↑	↑	2017
Annual business start-ups	1,820	64.1	▼	↑	↓	2016
Annual business closures	1,300	45.8	▼	↑	↑	2016
<b>Skills</b>						
Working age residents with no qualifications	22,600	10%	▲	↓	↓	Jan. 2016 - Dec. 2016
Working age residents qualified to higher education level	76,800	34%	▼	↑	↑	Jan. 2016 - Dec. 2016
Number of employees not fully proficient (skills gaps) (% of employment)	13,142	9%	▲	-	↑	2015
Number of hard-to-fill vacancies (% of vacancies)	1,726	42%	▲	-	↑	2015
Number of skill-shortage vacancies (% of vacancies)	1,399	34%	▲	-	↔	2015

Benefits						
Claimant count	3,930	1.7%	↔	↓	↓	Oct. 2017
Total out-of-work benefit claimants	21,470	9.4%	▲	↓	↓	Aug-16
Unemployment						
Unemployment rate	8,700	5.0%	▲	↓	↓	Jul. 2016 - Jun. 2017
Economic Inactivity rate	62,200	27%	▲	↓	↓	Jul. 2016 - Jun. 2017
Workless households — none in employment (% of households with any working age residents)	21,300	19%	▲	↓	↓	Jan. 2016 - Dec. 2016
Employment by industry						
Manufacturing	19,000	12.0%	▲	↑	↔	2016
Electricity, gas, steam and air conditioning supply	800	0.5%	↔	↑	↑	2016
Construction	3,000	1.9%	▼	↓	↓	2016
Wholesale and retail trade; repair of motor vehicles and motorcycles	25,000	15.8%	↔	↔	↔	2016
Transportation and storage	6,000	3.8%	▼	↑	↔	2016
Accommodation and food service activities	8,000	5.1%	▼	↑	↔	2016
Information and communication	5,000	3.2%	▼	↔	↔	2016
Financial and insurance activities	4,500	2.8%	▼	↓	↓	2016
Real estate activities	2,000	1.3%	▼	↔	↔	2016
Professional, scientific and technical activities	13,000	8.2%	▼	↑	↑	2016
Administrative and support service activities	16,000	10.1%	▲	↑	↓	2016
Public administration and defence; compulsory social security	6,000	3.8%	↔	↓	↔	2016
Education	20,000	12.7%	▲	↔	↔	2016
Human health and social work activities	21,000	13.3%	▲	↑	↑	2016
Arts, entertainment and recreation	2,500	1.6%	▼	↑	↑	2016
Other	6,000	3.8%	↔	↑	↑	2016

## Briefing for SB3 Chair, 15<sup>th</sup> February 2018

### Funding the Economic Growth & Prosperity Strategy 2018-2022

The Economic Growth & Prosperity Strategy (EGPS) will be financed by building on existing core Council funding to secure external resources from a variety of sources – over the period of the strategy for every £1 of Council investment the EGPS will deliver £40 additional funding.

	18/19	19/20*	20/21*	21/22*	Total
	£000'	£000'	£000'	£000'	£000'
<b>Council Funding</b>	1,445	1,468	1,491	1,515	<b>5,919</b>
<b>External Funding</b>	113,097	76,149	16,060	31,521	<b>236,826</b>
<b>Total</b>	114,542	77,617	17,551	33,036	242,746

*\*Funding in these years has elements of unconfirmed grant but is based on experience, current bids and anticipated future funding sources*

#### External Funding

The Economic Development and Employment teams have previously secured EU and other funding for a range of projects which will continue into the start of this EGPS period. Bids for new funding have been secured or are in progress, which will provide funding for successor projects to finance the remainder of the EGPS.

Regardless of the outcome of Brexit, the final rounds of EU funding for the UK have been agreed and are in the process of being allocated.

The Economic Development Service has applied to the **European Regional Development Fund** for Phase 2 of the Green Business, CW Innovation Test Bed and SME Support programmes. Two have already progressed to Full Application stage and the other is expected to do so in due course. These programmes will run from 2019-2022, ensuring consistency and continuity in the delivery of support to local businesses.

The Employment Team is submitting bids to the **European Social Fund** for programmes from 2018-2022, providing services to employers and employment support and skills development for local people, including the most disadvantaged.

Coventry City Council will continue to lobby central Government regarding the **Shared Prosperity Fund** – the proposed successor to EU funding.

Coventry City Council will also continue to build relationships with stakeholders and central Government in order to secure **funding from a variety of other sources**. The region has already shown success in this, for example winning the Faraday Challenge bid to secure £80m for the UK Battery Industrialisation Centre. Working with the **West Midlands Combined Authority** will be key to maximising opportunities through devolution.

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Coventry City Council

## Briefing note

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**To: The Business, Economy and Enterprise Scrutiny Board (3)**

**Date: 15<sup>th</sup> February 2018**

**Subject: Greenspace Strategy Progress Update**

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### **1 Purpose of the Note**

- 1.1 To inform the Business, Economy and Enterprise Scrutiny Board (3) of the progress being made in the development of the City Council's Greenspace Strategy.

### **2 Recommendations**

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) are recommended to:
- 1) Note progress in the development of the Greenspace Strategy detailed within the report
  - 2) Consider the information contained in the appendices covering
    - a. Household and stakeholder consultation
    - b. Quality Assessments undertaken
    - c. Draft Strategy
  - 3) Note the delivery programme detailed Appendix B
  - 4) Identify any recommendations for the Cabinet Member

### **3 Information/Background**

- 3.1 The City Council's existing Greenspace Strategy terminates on the 31<sup>st</sup> March 2018. In March 2017 Community First Partnership were commissioned to develop a Greenspace Strategy for the City Council in accordance with an agreed scope.

### **4 Consultation**

- 4.1 The first phase of the consultation process has now been completed. This included a number of surveys, stakeholder meetings and workshops. The findings resulting from the various consultation processes have been reported and summarised in Appendix A.
- 4.2 As second phase of consultation took place in early February 2018 with two workshops being held. These provided an update on work to date in the formation of the strategy, explored emerging themes and prioritised recommendations. The results of the workshops will be documented shortly
- 4.3 It is anticipated that the draft strategy will be completed in March 2018 at which point it is proposed that it will be subject to Public consultation.

### **5 Research**

- 5.1 A review of local, regional and national policy affecting greenspace provision and management has been completed and a report issued in July 2017.
- 5.2 A review of the existing strategy (2018 -2018 Greenspace Strategy) aims and objective achievements has been completed and issued in July 2017.

## **6 Quality Assessment**

- 6.1 A quality assessment based on Green Flag Award methodology has been undertaken on a total 223 open spaces. The results of this extensive piece of work was reported in Nov 2017. A summary of the results is given in Appendix A

## **7 Quantity**

- 7.1 This is a fundamental building block for the strategy and will inform planning policy and local standards.
- 7.2 Extensive work has been required to update the mapping dataset and this has taken considerably longer than originally anticipated as there has been considerable change due to development with some sites having been lost and others partially lost to development.
- 7.3 Since 2008 mapping has focused on Council owned and managed land. This dataset has needed to be expanded to cover all green spaces regardless of ownership. Further classification of these sites has also been required (type / hierarchy / accessibility).
- 7.4 The 2008 strategy recorded 521 spaces totalling 1960 hectares but did not fully consider the accessibility of spaces. Based on our understanding of the supply of accessible green space there is a similar number of accessible green spaces within Coventry but the area has decreased significantly from 1980 hectares to 1376.
- 7.5 The final dataset was completed in Jan 2018 along with the quantity analysis report.

## **8 Draft Strategy**

- 8.1 A number of emerging themes have been identified resulting from the earlier surveys and consultations. These are summarised in Appendix A and have been used as a basis for establishing strategic recommendations and priorities as part of the second phase of workshops.

## **9 Programme**

- 9.1 It is anticipated the draft strategy will be produced by the end of February 2018 and the final strategy by early April 2018. The programme is shown Appendix B. The end dates may vary slightly depending upon any public consultation on the draft strategy.

Graham Hood  
Head of Streetpride and Greenspace  
Place Directorate  
024 7683 2194  
[graham.hood@coventry.gov.uk](mailto:graham.hood@coventry.gov.uk)



### A. Consultation

Phase 1 consultation completed and included:

- Household Survey
- Positive Image Survey to boost response from BME communities
- CYP survey (low level of response)
- Stakeholder meetings & consultation (Public Health / Sport England / Planning / Greenspace & Heritage Forum)
- Stakeholder Workshops x2 (18/10/17 & 01/11/17)

Key findings and Initial conclusions:

- Parks & green space well used and well valued
- Satisfaction typically quite high but lowest levels with provision for CYP / outdoor sports
- one third of respondents do not visit their most local space
- nearly 60% of respondents walk to parks and green spaces, suggesting local provision is important.
- many barriers identified - inc poor communications, asb, lower standards of maintenance
- strategy should seek to join up service delivery - across CCC departments and with external bodies
- lack of recognition & support for volunteers

### B. Quality Assessment

Assessment covered 264 spaces provided by the Council, however, of these, 41 were visited and were found not to be able to be scored for a number of reasons, so sample is 223 sites.

The assessment used was based on Green Flag Award methodology.

Summary:

- The average quality score for the 223 sites scored was 43 (out of 100)
- By typology, average quality scores were highest for Cemeteries and Churchyards and lowest for Natural and Semi-Natural Greenspace;
- By Ward, average quality scores were highest for St Michaels's Ward and lowest for Westwood Ward;
- By criteria average quality scores were highest for control of dogs/fouling and lowest for conservation of landscape features;
- Sites associated with Friends Groups had higher average scores than those without;
- Criteria scores have been depressed by the inclusion of sites which are abandoned and/or derelict and which are not being maintained

***Overall, there appears to be little correlation between deprivation and green space quality in Coventry. Residents of all wards enjoy some access to good or high quality green spaces. The type of space and hierarchy is the key determinant of quality.***

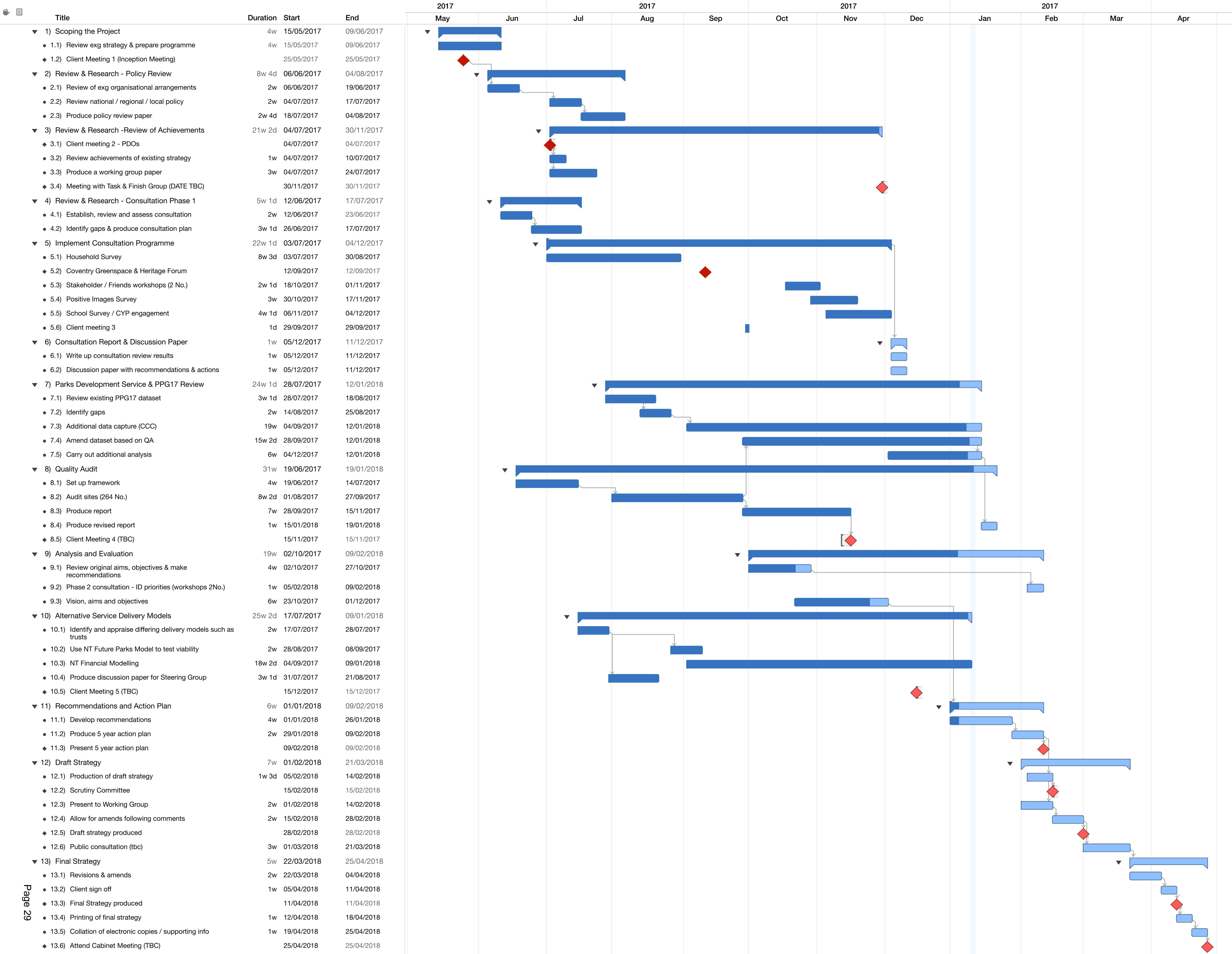
## C. Draft Strategy

Emerging issues / draft recommendations (for discussion):

- Green space as assets not liabilities
- General maintenance - impact of reduced GM budget has been noticed with many residents wanting more frequent grass cutting.
- Greater positive management for biodiversity - support national / local pollinator strategy. Link to Biodiversity Audit - any recommendations for improvement / action?
- Increase the amount of land managed as pictorial meadows.
- Recognition of role of trees inc street trees (link to Urban Forestry Strategy – timescales?)
- Green and blue infrastructure - links / corridors are important and benefits are not maximised
- Opportunities for food production - link to allotments strategy(?) - is there unmet demand for traditional allotments or a need for more innovative approaches (community gardening, community orchards etc).
- Contribution to physical and mental health
- Encouraging greater levels of activity (sports / activity hubs? any revenue / staffing support)
- Parks and green spaces should be accessible to all (also sustainable transport)
- Significant opportunity for increased community participation and ownership - but need increased staffing resource to support this (existing active volunteer groups)
- Multi-agency / partnership approach (WWT / CRT / Universities / friends groups / RSLs / others). And a more joined up approach
- More innovation & creativity to provide solutions - is there any appetite for alternative models of governance ???
- Encourage greater community ownership and more community led events / use of space by third parties.
- Improved funding - s106 / external funding / commercial activity
- Planning process needs to address quality of green space design (where new is provided)
- Demographics - extremes of young and old
- ASB is a key barrier - effects exacerbated by reduction in maintenance budgets
- Better marketing & promotion of parks / green spaces and events
- Planning process for calculating developer contributions / commuted sums needs to be reviewed and improved.

- Develop a more proactive approach to Biodiversity Offsetting
- Sustain Green Flag Award sites at 5 (plus LRC)? Any targets for expansion
- Cross reference / co-ordination with Urban Forestry Strategy / Play / Playing Pitch Strategy / (allotments)

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# Agenda Item 7

Business, Economy and Enterprise (3) Work Programme 2017/18

Last updated 19/1/17

**Please see page 2 onwards for background to items**

<b>Task and Finish Groups</b>
Refreshed Green Space Strategy T&F Report Digital Strategy – Broadband Providers – autumn 2017 Electric Vehicles Charging Points and battery development Canal and Canal Basin
<b>28<sup>th</sup> June 2017</b>
Informal meeting to discuss work programme
<b>26<sup>th</sup> July 2017</b>
Select Committee – Public Transport Cabinet Report Electric Vehicle background Work Programme Detail
<b>20<sup>th</sup> September 2017</b>
Coventry and Warwickshire Growth Deal Jobs and Growth Strategy 2014-17 Coventry Canal and Basin
<b>15<sup>th</sup> November 2017</b>
Tourism Strategy St Mary's Guildhall Digital Strategy T&F Recommendations
<b>17<sup>th</sup> January 2018</b>
Coventry Innovation – Battery Plant, Autonomous Vehicles, Light Rail and Track Destination Management Strategy
<b>Thursday 15<sup>th</sup> February 2018</b>
Economic Growth and Prosperity Strategy 2017-20 Refreshed Green Space Strategy
<b>21<sup>st</sup> March 2018</b>
Growth Hub/Company Local Enterprise Partnership Electric Vehicles T&F Recommendations
<b>11<sup>th</sup> April 2pm</b>
St. Mary's Guildhall progress up-date Destination Management Strategy
<b>Date to be determined</b>
Outcome of the Bus Lane Review HS2 Canal Basin recommendations D Train visit and briefing
<b>Progress from Select Committee on Public Transport 2016/17</b>
Promoting and Encouraging Bus Usage Congestion and Public Transport Multi-modal ticketing for Public Transport Accessible Transport

Date	Title	Detail	Cabinet Member/ Lead Officer
<b>Task and Finish Groups</b>	Refreshed Green Space Strategy T&F Report	The Green Space Strategy will be refreshed. Members wanted to ensure <b>that recommendations made as a result of the Parks task and finish group were included in the Strategy, as agreed by the Cabinet Member.</b>	Graham Hood Cllr Caan
	Digital Strategy – Broadband Providers – autumn 2017	To meet with the three main broadband providers to discuss access issues across the City including in new housing developments following the conclusion of the CSW Broadband tendering process. This item was identified by the Digital Strategy Task and Finish Group. Invite Cllr R Singh to sit on the Task and Finish Group.	Lisa Commane/ Paul Ward Cllr O'Boyle
	Electric Vehicles Charging Points and battery development	To consider policy development in the provision of charging points and battery development. To take into account the current developments as well as future developments.	Colin Knight Cllr O'Boyle
	Canal and Canal Basin	To look at the issues affecting the canal basin and the 5.5 miles of canal in Coventry. Following an item on City Centre Developments at Scruco on 6 <sup>th</sup> September this was referred to SB3 for consideration	
<b>28<sup>th</sup> June 2017</b>	Informal meeting to discuss work programme		
<b>26<sup>th</sup> July 2017</b>	Select Committee – Public Transport Cabinet Report	To consider the recommendations to Cabinet as a result of the Select Committee on Public Transport held in March 2017	Cllr McNicholas Gennie Holmes
	Electric Vehicle background	Background briefing note to brief Members in preparation for the Select Committee	Colin Knight Cllr O'Boyle
	Work Programme Detail	Following the informal meeting on 28 <sup>th</sup> July a draft work programme, covering the items discussed	Gennie Holmes
<b>20<sup>th</sup> September 2017</b>	Coventry and Warwickshire Growth Deal	To consider in more detail the programmes proposed as part of the Coventry and Warwickshire Growth Deal	Andy Williams Cllr O'Boyle
	Jobs and Growth Strategy 2014-17	To consider the final report on the Jobs and Growth Strategy 2014-17 before it goes to Cabinet.	Kim Mawby Cllr O'Boyle



Business, Economy and Enterprise (3) Work Programme 2017/18

<b>Date</b>	<b>Title</b>	<b>Detail</b>	<b>Cabinet Member/ Lead Officer</b>
	Coventry Canal and Basin	To look at the issues affecting the canal basin and the 5.5 miles of canal in Coventry. Following an item on City Centre Developments at Scrucro on 6 <sup>th</sup> September this was referred to SB3 for consideration	Cllr O'Boyle
<b>15<sup>th</sup> November 2017</b>	Tourism Strategy		David Nuttall
	St Mary's Guildhall	To consider potential options for the best use of the Guildhall. To look in more detail as to how make best use of the asset.	David Nuttall Cllr O'Boyle Cllr Bigham
	Digital Strategy T&F Recommendations	Recommendations arising from the Select Committee with Digital Suppliers	Gennie Holmes/Paul Ward
<b>17<sup>th</sup> January 2018</b>	Coventry Innovation – Battery Plant, Autonomous Vehicles, Light Rail and Track	To cover developments relating to: Battery Plant Autonomous Vehicles Light Rail and Track	Colin Knight Cllr O'Boyle Cllr Innes Mike Waters – TfWM Andy Williams /Richard Moon
	Destination Management Strategy	To look in more detail at how Coventry can manage and promote its cultural and heritage offer and to invite Andrew Dixon Cultural Consultant and Coventry City of Culture Bid Advisor	David Nuttall Cllr O'Boyle
<b>Thursday 15<sup>th</sup> February 2018</b>	Economic Growth and Prosperity Strategy 2017-20	To consider the new Jobs and Growth Strategy which will be going to Cabinet in February	Kim Mawby/Andy Williams Cllr O'Boyle
	Refreshed Green Space Strategy	Members of the task and finish group requested a report on the alternative service models proposed as part of the Green Space Strategy Refresh	Graham Hood Andrew Walster Cllr Caan

<b>Date</b>	<b>Title</b>	<b>Detail</b>	<b>Cabinet Member/ Lead Officer</b>
<b>21<sup>st</sup> March 2018</b>	Growth Hub/Company	To look in more detail at the Growth Hub/Company	
	Local Enterprise Partnership	Members requested a progress report on the work of the Local Enterprise Partnership	Paula Deas Cllr O'Boyle
	Electric Vehicles T&F Recommendations	To consider the recommendations from the task and finish group looking at Electric Vehicles charging points	Cllr O'Boyle
<b>11<sup>th</sup> April <u>2pm</u></b>	St. Mary's Guildhall progress up-date	Following the recommendations made at their meeting on 15 <sup>th</sup> November, Members requested further progress on implementation of the consultants brief	David Nuttall Cllr O'Boyle
	Destination Management Strategy	Following the item at their meeting on 17 <sup>th</sup> January Members requested a progress update	David Nuttall Cllr O'Boyle
<b>Date to be determined</b>	Outcome of the Bus Lane Review	Following the select committee on public transport last municipal year, Members wanted to look in more detail at the outcome of the bus lane review	Colin Knight Cllr Innes
	HS2	Members requested an update on progress with HS2	Colin Knight
	Canal Basin recommendations	Recommendations from the T&F group on the canal and canal basin	
	D Train visit and briefing	To consider progress on the development of the D train between Coventry and Nuneaton and the implications for NUCKLE	
<b>Progress from Select Committee on Public Transport 2016/17</b>	Promoting and Encouraging Bus Usage	Following the select committee on public transport last municipal year, Members wanted to look in more detail at how to encourage people to use the bus more, especially to address perceived safety issues.	Colin Knight Cllr O'Boyle
	Congestion and Public Transport	Following the select committee on public transport last municipal year, Members wanted to look in more detail at the ways to address the effect congestion and road works have on public transport	Colin Knight Cllr O'Boyle

<b>Date</b>	<b>Title</b>	<b>Detail</b>	<b>Cabinet Member/ Lead Officer</b>
	Multi-modal ticketing for Public Transport	Arising from the select committee on public transport last municipal year, Members wanted to look in more detail at the possibilities of multi-modal ticketing and for travel cross-boundary, especially with our Combined Authority partners beyond the TfWM area	Colin Knight Cllr O'Boyle
	Accessible Transport	Following on from the select committee on 15 <sup>th</sup> March 2017, Members requested a more in-depth look at the accessibility of transport, wider than public transport	Colin Knight/ Andrew Walster

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